

100% Recycled ♻️

ecocoat

Premium Performance • Interior/Exterior • Latex Paint

Product Data Sheet Interior/Exterior

GENERAL DESCRIPTION

ecocoat is a high-quality; affordable 100% recycled latex paint produced in Calgary, Alberta by Calibre Environmental. For more information or to order ecocoat latex paint, call us at (403) 287-7726 or visit us online at www.RecyclePaint.com for more information.

FEATURES & BENEFITS

- Versatile interior or exterior performance
- Exceptional adherence to a variety of substrates
- Superior flow and leveling properties – does not sag
- Thick and rich consistency gives a smooth finish
- High hiding power, usually with one coat
- Variety of fast drying attractive colours
- Durable low-sheen finish, performs like satin-plus
- Washable and scrutable - won't chalk off
- Resistant to moisture, UV-light and color fading
- Filtered to industry standard for ease of application
- Up to 80% less cost than similar high-quality latex
- May be blended together to create custom colors
- Readily accepts after-market paint additives
- Helps to protect the environment
- Lab tested for health, safety and performance

INTENDED & SUGGESTED USES

- Intended for use as a base-coat or top-coat on new or previously painted interior and exterior surfaces.
- Residential, multi-family, commercial, industrial or public settings or structures.
- Outbuildings and exterior structures such as barns, sheds, fences, walls and concrete forms.
- Interior or exterior floors, decks, patios or trim-work where low to medium traffic or contact is expected.
- As an economical base-coat to extend the coverage and affordability of retail top-coats.

SURFACE PREPARATION & PRIMING

Previously Painted (all surfaces): Clean surface by brushing, scraping or power/pressure washing. Prep and spot-prime exposed surfaces as appropriate for surface type described below. May require roughing of previously painted surfaces and/or application of suitable interior or exterior oil, alkyd or latex primer, primer sealer or bonding primer.

Wood (lumber, shingle/shake, siding, plywood): Clean surface by brushing or power/pressure washing. Allow surface to dry completely. Remove sap, pitch and loose knots and apply sealer to affected areas and tight knots. Apply a suitable oil, alkyd or latex primer or primer sealer, including backsides and edges as necessary. Fill holes, cracks and joints with suitable urethane caulking compound.

Masonry (concrete, brick, stone, stucco): Allow new construction to cure at least 28 days. Clean surface by brushing or power/pressure washing. Fill holes with suitable filling compound or caulk. Remove oil/grease with TSP. Acid-

etch alkaline surfaces as required with muriatic acid. Remove tough stains with oxalic acid. Apply block filler as needed. Allow surface to dry completely. Primer coat is not necessary.

Wallboard (plaster, gypsum, drywall, sheet rock): Clean surface. Prime with suitable interior latex primer sealer. Ceilings (textured): Clean surface. Apply a suitable interior latex primer sealer (if spraying) or alkyd primer sealer.

Metal (galvanized): Clean surface. Clean oil/grease with xylene or toluene solvent. Prep surface using brush-off abrasive blast cleaning. Apply cementitious galvanized metal primer as soon as possible, then paint as instructed by primer.

Aluminum (siding): Clean surface by brushing or pressure washing. Clean with aluminum siding cleaner. Prime with suitable galvanized/aluminum primer.

Vinyl (siding): Clean surface by power/pressure washing. Application of special cleaning or etching solution may be required. Prime with suitable water- or solvent-based bonding primer, or add bonding agent to paint. Contact vinyl manufacture for specific recommendations and limitations.

APPLICATION PROCEDURES

For best performance always use best painting practices.

Paint Preparation: Thoroughly stir paint before use and periodically during application. Thin with water if necessary. Keep container sealed in cool area when not in use.

Environment: Ambient and surface temperature should remain between 50-90°F during painting and drying (24-48 hours). Avoid painting in direct sunlight on hot days.

Brush or Roll: Use a quality brush or roller recommended for high-viscosity latex house or wall paint. Apply in accordance with brush or roller instructions.

Spray: Use a quality sprayer and tip size recommended for high-viscosity latex house or wall paint. Apply in accordance with spray manufacturer's instructions.

Cleanup: Clean up with warm or hot soapy water for best results. Dispose in accordance with local regulations.

TECHNICAL INFORMATION

Vehicle Type.....	Acrylic Vinyl Latex
Weight per Gallon (Density)	10.7 lb./gal.
Viscosity (Consistency)	89-104 KU
Solids by Weight.....	49.6%
Volume Solids.....	36.3%
Pigment Volume Concentration (Theoretical)	45-65%
Coverage/Spread-Rate (Theoretical)	300-400 SF/gal.
Film Thickness - Wet.....	4.0 mils
Film Thickness - Dry.....	1.5 mils
Dry-to- Touch.....	30-35 min.
Dry-to-Recoat	1-2 hours
Dry-to-Cure	7-28 days
Hiding Power	96.3%
Finish	Low-Sheen
60° Gloss LRV	2.3-4.8
85° Sheen LRV	3.6-13.8
Volatile Organic Compounds (VOC)	30-175 g/L

Refer to MSDS for Additional Information

